

Formstack Submission For: [CRIN Matchmaking support](#)

Submitted at 07/09/21 1:40 PM

Name:	Keith Seim
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Are you a member of CRIN?:	Yes
1. What type of organization are you looking to be matched with?:	Oil and gas producer
2. Please provide a brief description of your organization:	Firestitch is a Canadian company incorporated in 2010 and based in Owen Sound, Ontario. We are a digital transformation company that replaces painful paper or piecemeal tools used by businesses with tailored automated systems. Our team leverages robust experiences and proprietary technologies to transform businesses across industries.
3. Please provide a brief description of your proposed project:	Training and Monitoring Platform SaaS Product. System and user experience solution design to replace existing paper-based processes and to output provincial-compliant documentation.
5. Which focus area(s) are you looking to address or collaborate on?:	Operational excellence and efficiency
6. Briefly describe what type of support you need from a producer partner (e.g. field test site, technical expertise, resources etc.):	We will need to utilize an open innovation ecosystem provided by this program to gain access to experts in areas like spatial analytics, HD mapping, data science, data strategy, and data engineering, as well as a data concierge to help us connect with external sources of data and other resources.

7. Briefly describe the skills and services you are able to offer as a partner/collaborator :

SaaS and Integrated Technology Developer

8. What test or research is required to most cost effectively reduce technical or economic uncertainty and/or prove important features/benefits of your technology?:

Industry and market research to validate and refine the market needs relating to regulatory, scheduling and reporting functions.

9. Have you already connected with, pitched to, or been introduced to any oil and gas producer partners regarding this project?:

No, not yet.

10. Is there any additional information you would like to share to assist us in matchmaking?:

Our partnership will include real-time issues that can be solved using technology. Our team works remotely, so we are open to any geographic area.

By registering my interest, I accept that the information submitted in this form will be used by the Clean Resource Innovation Network, and MaRS for the purpose of the CRIN Digital Oil and Gas Technology Competition, including the posting a project summary on the CRIN website for producers to view.:

Yes, I am interested in matchmaking support