

## **CRIN proposal BirdView Insight Inc.**

BirdView Insight Inc. is a Vancouver-based software developer.

Our BVDash product was first released in 2020 and combines Project Management with Business Intelligence and advanced Scheduling capabilities. . It was designed to be capable of managing and analyzing large, complex projects through their life cycle. BVDash is a cloud-based project management system that has received recognition because of its easy-to-use interface and fast set-up time.

BVDash Business Intelligence can provide real-time decision-making data for senior management. The "bird's-eye view" concept allows management not only to see the big picture of the overall business performance, but to identify the root cause of any issue impacting time, cost, risk and quality. Our Business Intelligence capabilities enable a “bird's-eye view” consolidating thousands of projects and their related data. We can integrate data from third party systems such as databases, ERP systems and real-time IoT data into the project management system so that all information is available to the project team.

BVDash aims at going beyond just assigning and co-coordinating tasks, to provide analysis of why projects are succeeding or going wrong. Our advanced scheduling capability will permit further analysis, e.g. resource planning, activity-based costing, earned value management.

We are seeking partners to develop a more focused customized version of the BVDash software for one the following:

- a) **Oil and gas service companies and environmental contractors:** We will develop (in close conjunction with partners) using our core BVDash system, a complete project management system, providing project status information to team leaders as well as the monitoring the environmental impact of the project. This could include land use, water use, remediation projects, renewable energy and power consumption.

Or

Ongoing maintenance projects where each maintenance item and its team form a project and data can be transmitted remotely from the field using mobile devices and IoT reports. We can also connect these maintenance tasks to info about environmental impact, energy consumption etc.

Or

- b) **Oil and gas producers, refiners and pipelines:** We can develop (using our current software as a basis) a complete project management system (including our advanced scheduling) for capital projects, providing project status information to management as well as the monitoring the environmental impact and costs of projects. We will be able to integrate third-party software as part of the project.